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Cyber Prevent

Deter, Divert, Degrade, Disrupt

Greg Francis

Acting National Prevent Lead

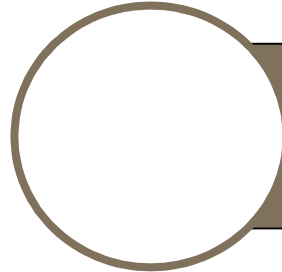
Mike Mullally, Hannah Drummond

Leading the UK's fight to cut serious and organised crime

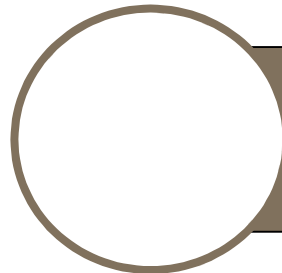
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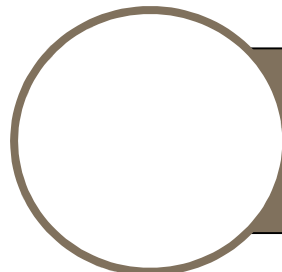
Cyber PREVENT: Aims



Understand human behaviours and motives behind cybercrime involvement



Develop and implement: Deterrents, Diversions and Disruptions



Prevent reoffending and raise the Perception of risk

PREVENT BACKGROUND

- Uk 4 P Approach: Pursue, Prepare, Protect and PREVENT.
- National Cyber Crime Unit: Cyber Dependent Crime
- Debriefs: Behavioural- Characteristics, Commonalities
- Prevent Network: Regional

OFFICIAL Career Cyber Criminal Pathway





NCA
National Crime Agency

OFFICIAL Cyber PREVENT: Rationale



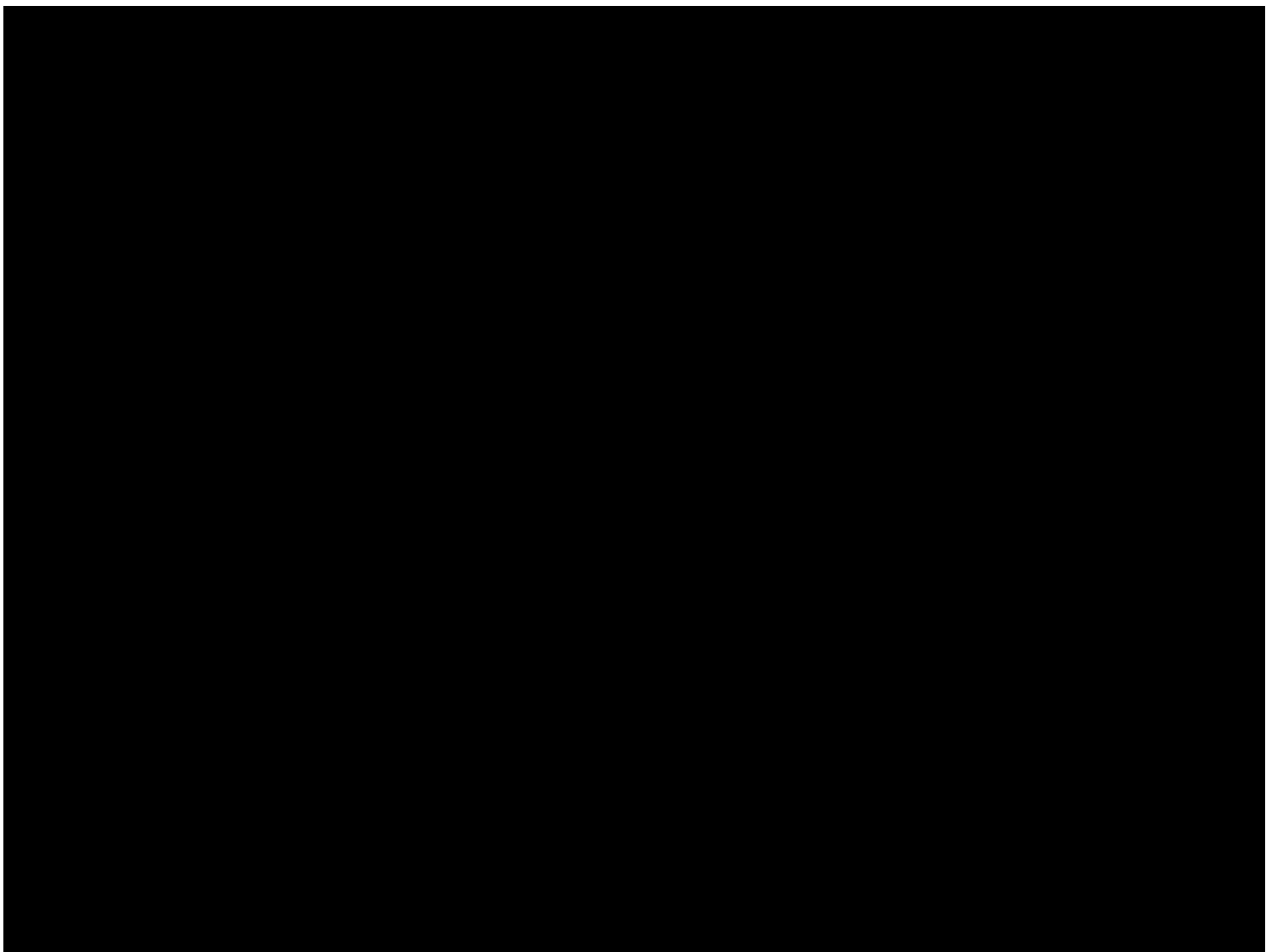
Issues

- o Investigation Resources
- o Mitigation & Motivations
- o Prosecution & Sentencing
- o Lack of Rehabilitative Options

Solutions

- o Positively Divert
- o Remove Mitigations
- o Informed Choices
- o Win-Win





Cease & Desist

Origin:

- Originates from cease and desist FBI 'Knock and Talk'
- Adapted to enhance a high volume approach
- Adapted to incorporate influence techniques
- Significant part of a stepped approach

Effects:

- Raises the awareness of law enforcement online
- Increase perception of risk
- Removes the 'bubble effect' whilst online
- Theatre of the criminal justice system
- Create parental awareness and empowering them
- Positively diverting and removing mitigations
- Informed choices

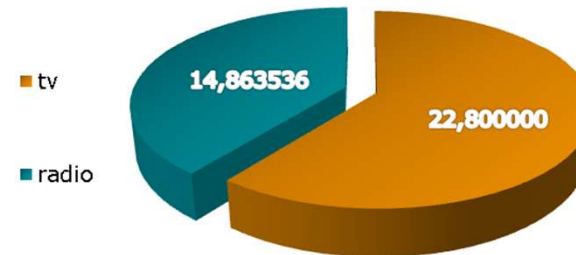


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#CyberChoices



TV + Radio



SOCIAL MEDIA

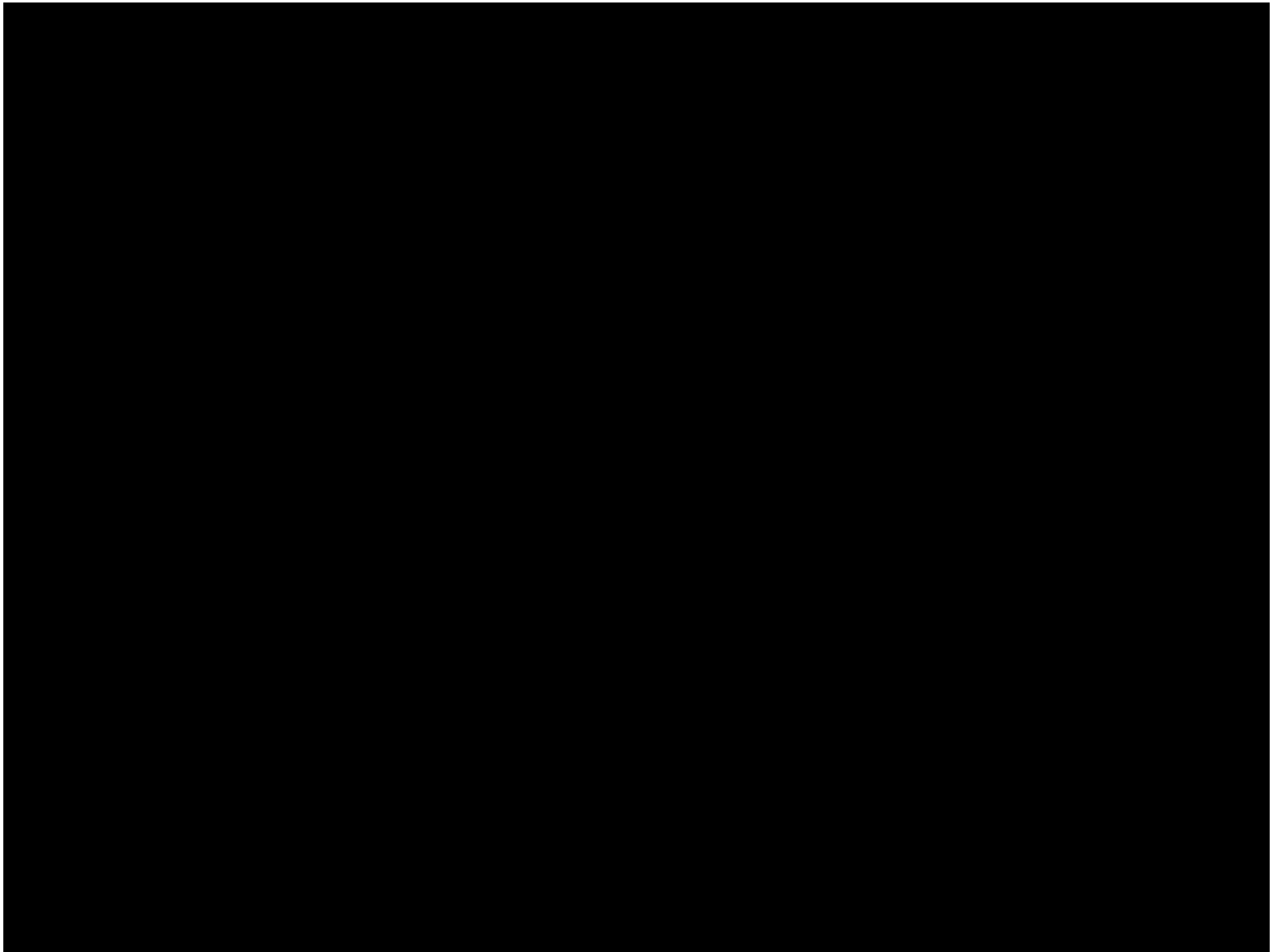


Video aimed at parents and teachers

Overall media coverage 77 million

Needs further marketing and can be used as a resource

Awards – 3 international gold and silver awards for script and social and society issues



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Positive Diversions Workshop (Intervention Day)

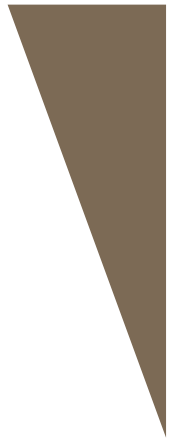
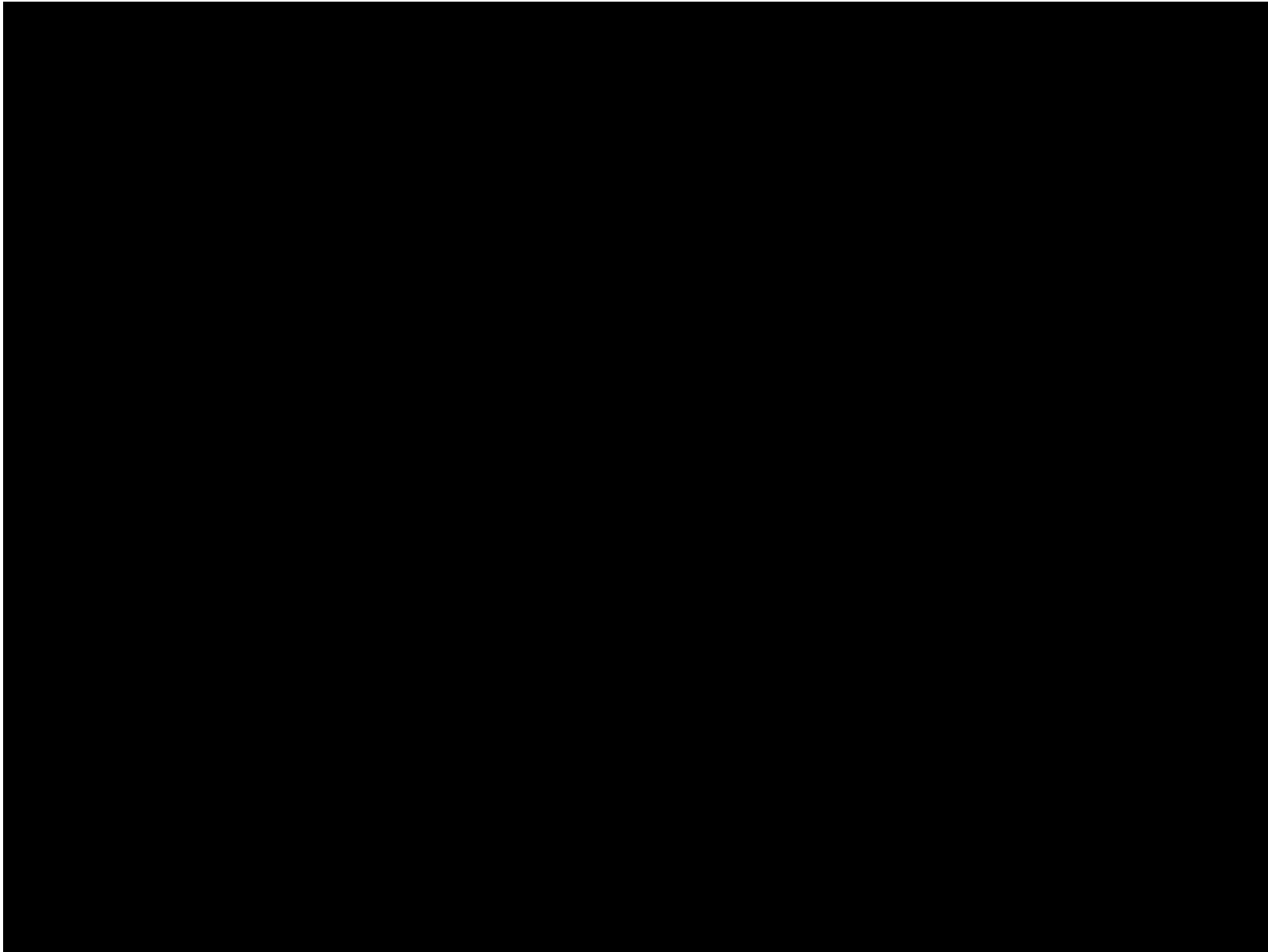
- Cyber Crime Legislation
- Social Responsibility
- Consequences of Criminality
- Education & Employment



Can cybercrime 'rehab' help young offenders?

Training camp in Bristol aims to steer teenagers away from criminal hacking





What next???

Local Force Network – Raising Public awareness of CDC

Global Prevent SPOC Network – Widening the CDC footprint

Academic Research – Empirical evidence

Education: PSHE, OFSTED, BCS

Social responsibility – Ownership/Business as Usual