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Cyber Prevent

Deter, Divert, Degrade, Disrupt

Greg Francis

Acting National Prevent Lead

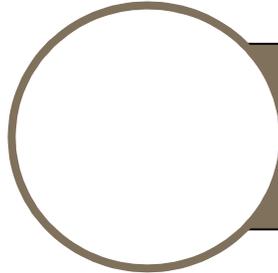
Mike Mullally, Hannah Drummond

Leading the UK's fight to cut serious and organised crime

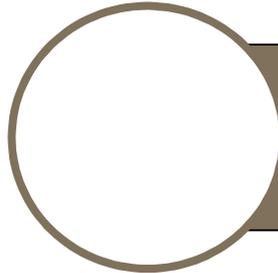
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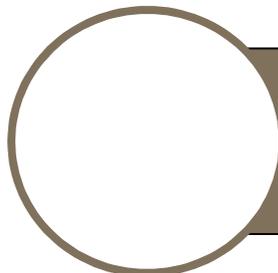
Cyber PREVENT: Aims



Understand human behaviours and motives behind cybercrime involvement



Develop and implement: Deterrents, Diversions and Disruptions



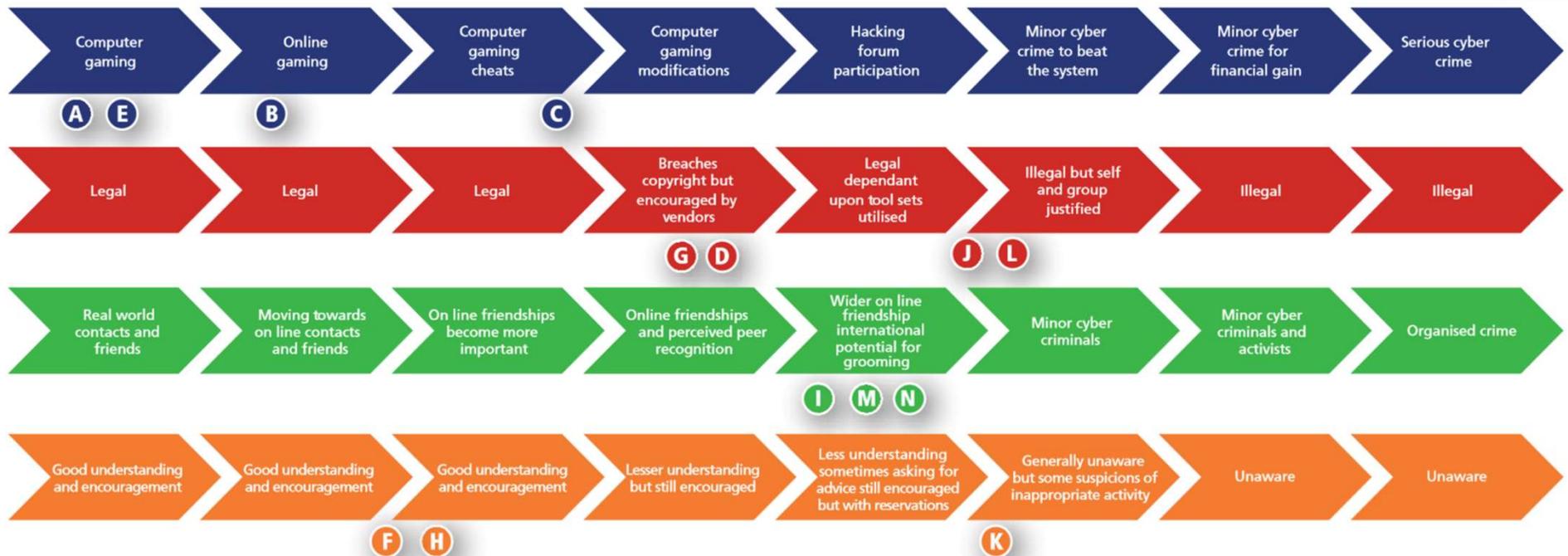
Prevent reoffending and raise the Perception of risk

PREVENT BACKGROUND

- Uk 4 P Approach: Pursue, Prepare, Protect and PREVENT.
- National Cyber Crime Unit: Cyber Dependent Crime
- Debriefs: Behavioural- Characteristics, Commonalities
- Prevent Network: Regional

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Career Cyber Criminal Pathway



Pathway

Redirect the pathway into legitimate education and careers

Legality

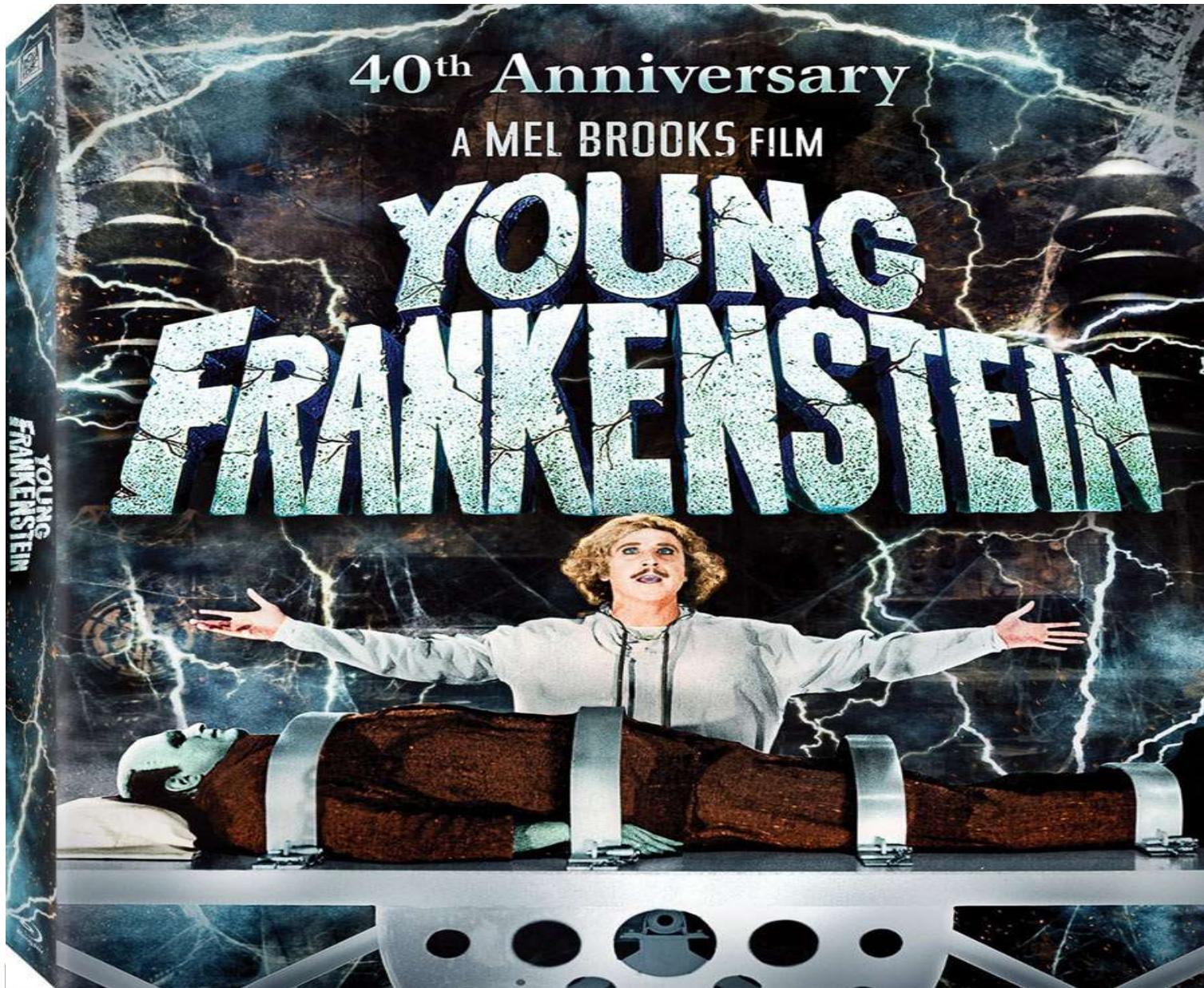
Demonstrate the impact of illegal activity and redirect focus

Relationships

Establish positive relationships with the legitimate technology industry

Parent and educational understanding

Provide support with the identification of talent and provide access to support structures



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Cyber PREVENT: Rationale



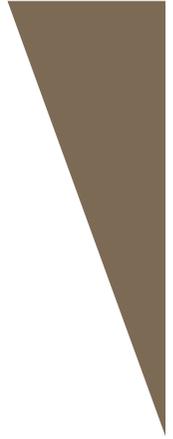
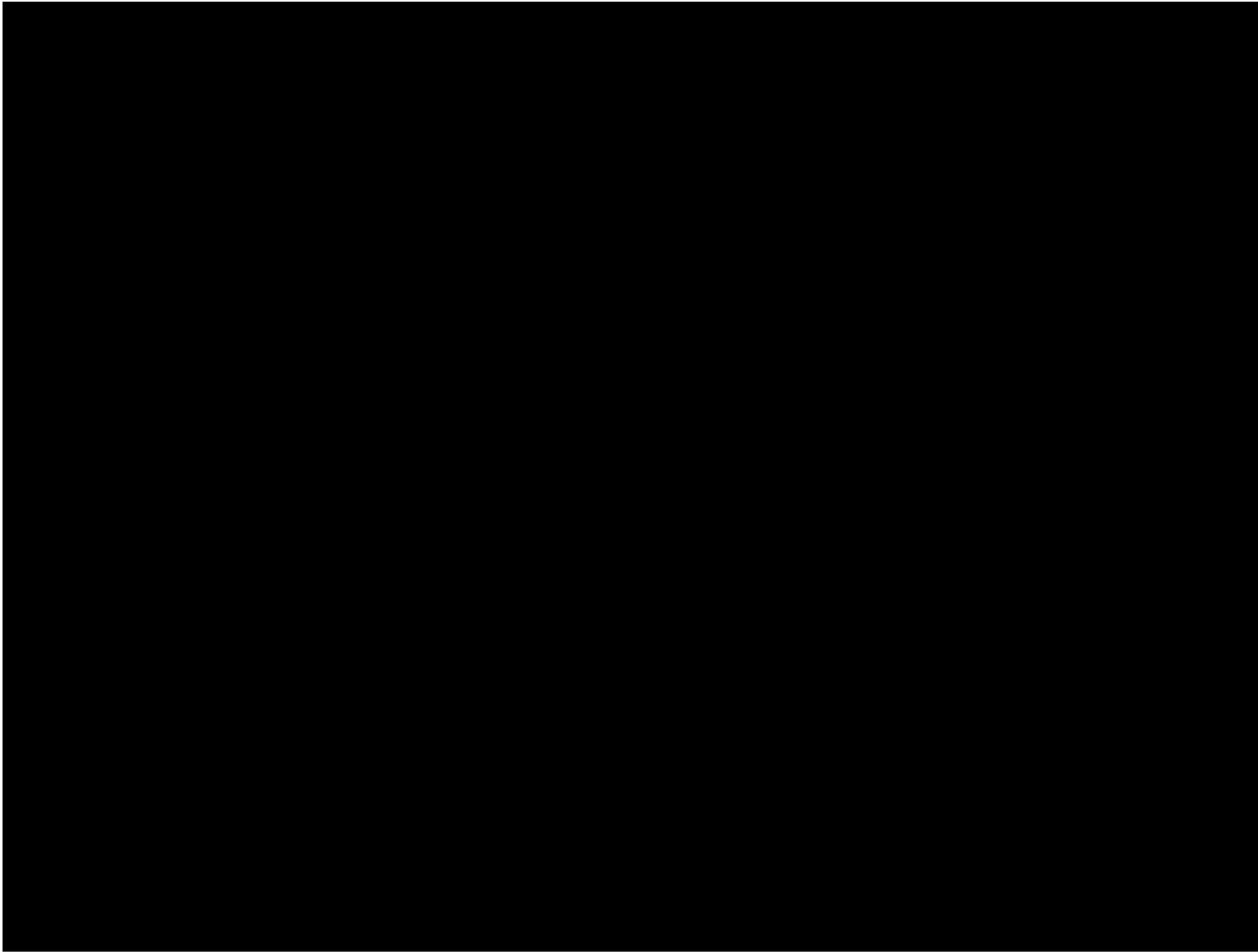
Issues

- o Investigation Resources
- o Mitigation & Motivations
- o Prosecution & Sentencing
- o Lack of Rehabilitative Options

Solutions

- o Positively Divert
- o Remove Mitigations
- o Informed Choices
- o Win-Win





Cease & Desist

Origin:

- Originates from cease and desist FBI 'Knock and Talk'
- Adapted to enhance a high volume approach
- Adapted to incorporate influence techniques
- Significant part of a stepped approach

Effects:

- Raises the awareness of law enforcement online
- Increase perception of risk
- Removes the 'bubble effect' whilst online
- Theatre of the criminal justice system
- Create parental awareness and empowering them
- Positively diverting and removing mitigations
- Informed choices

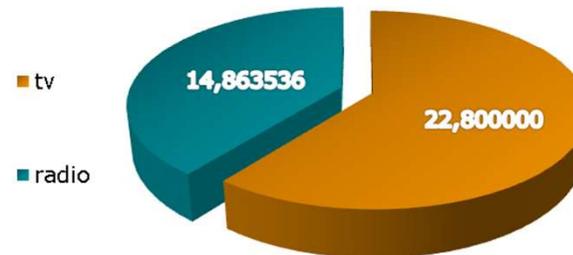


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#CyberChoices



TV + Radio



SOCIAL MEDIA

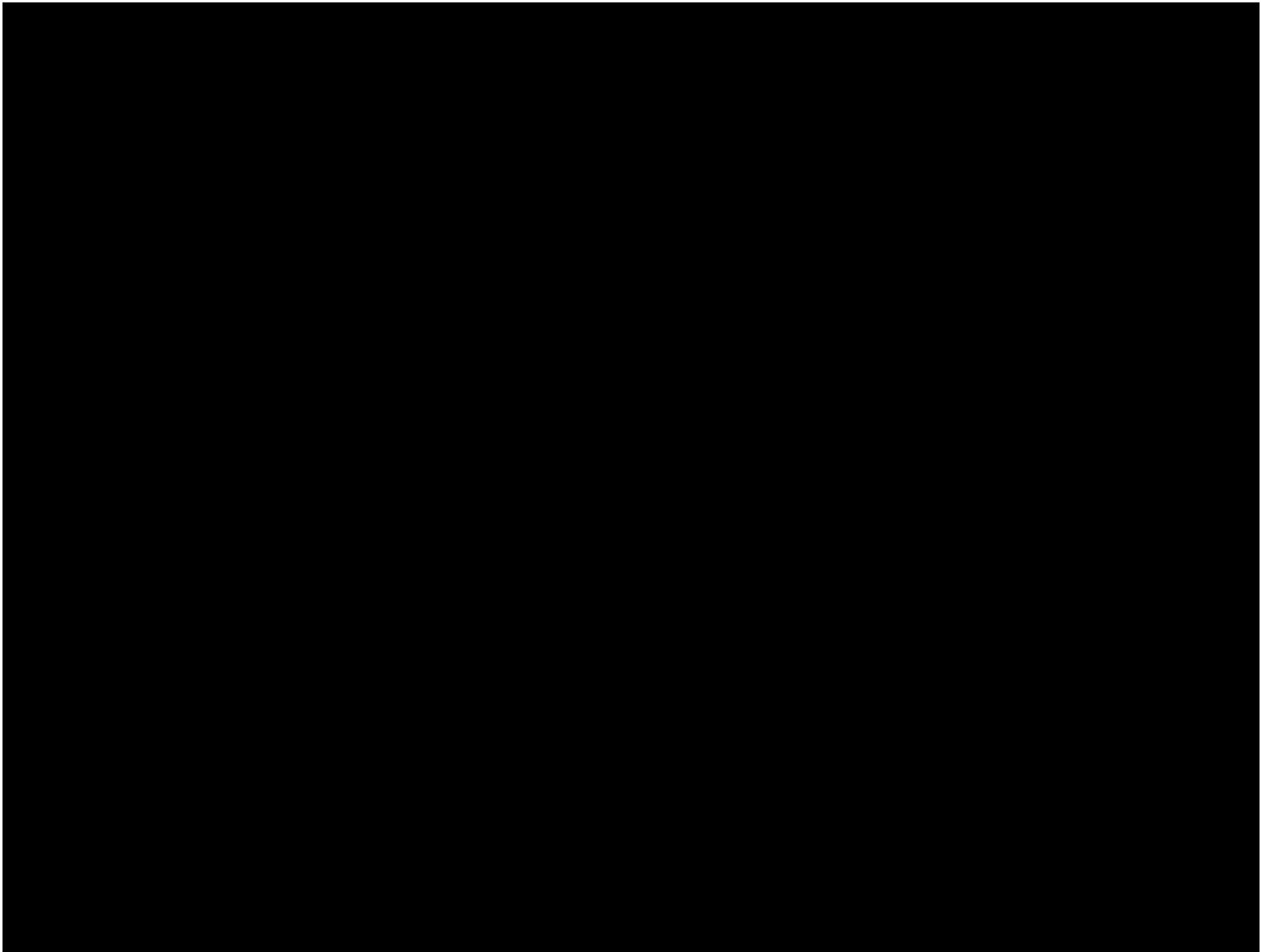


Video aimed at parents and teachers

Overall media coverage 77 million

Needs further marketing and can be used as a resource

Awards – 3 international gold and silver awards for script and social and society issues



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Positive Diversions Workshop (Intervention Day)

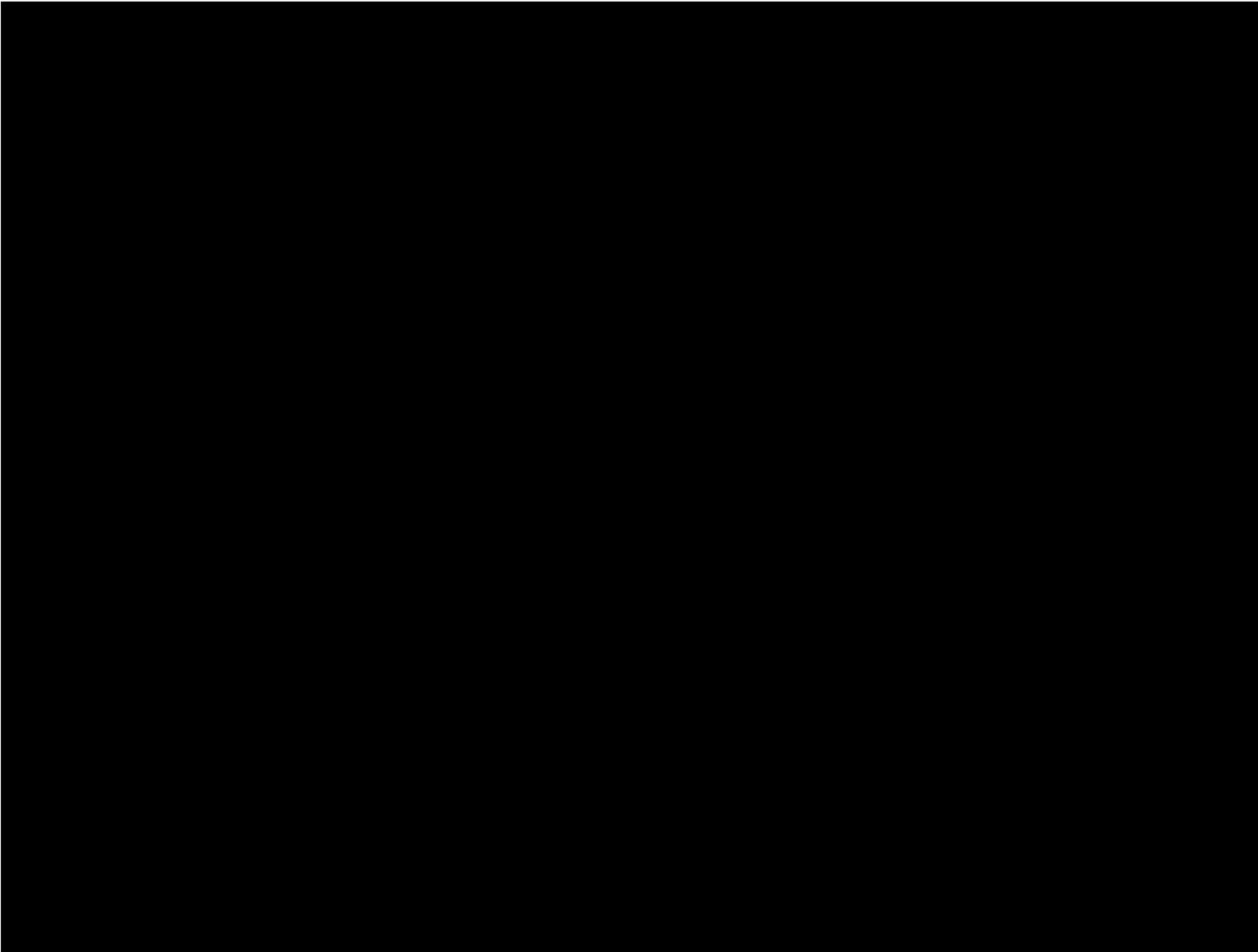
- Cyber Crime Legislation
- Social Responsibility
- Consequences of Criminality
- Education & Employment



Can cybercrime 'rehab' help young offenders?

Training camp in Bristol aims to steer teenagers away from criminal hacking





What next???

Local Force Network – Raising Public awareness of CDC

Global Prevent SPOC Network – Widening the CDC footprint

Academic Research – Empirical evidence

Education: PSHE, OFSTED, BCS

Social responsibility – Ownership/Business as Usual